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Abstract
This study was aimed at exploring the career barriers and the coping strategies of the hairdressers in Southern Taiwan.
The survey research was applied in this study. The total samples are 456 . The survey instrument is a self-generated questionnaire entitled “Questionnaire for Career Barriers and Coping Strategies of the Hairdressers in Southern Taiwan”. The data analysis tools include descriptive statistics, t-test, one-way ANOVA, and Pearson Product-Moment Correlations.
The survey results are as following:
1. Most of the hairdressers are female employees. The average age of hairdressers is between 20 to 30 years old. They are usually employed as assistants. Their working experience is below five years. Most of the hairdressers are single.
2. The major career barriers hairdressers encountered are “multiple roles”and “working environments ”.
3. The coping strategies adopted by most hairdressers are “supports seeking”and “problem solving”.
4. The gender difference is significant in “multiple roles”. Female hairdressers are facing higher career barriers than male hairdressers. The marriage difference is also significant in the measuring index of “supports seeking” where married hairdressers use positive coping strategies.
5. Due to some inevitable factors, hairdressers may feel tired of their work and neglect the coping strategies for solving their career barriers. Data analysis results indicate that there is a negative correlation between career barriers and coping strategies. When hairdressers have higher barriers in “ personal quality” and “working environment”, they tend to deal with the barrier by using “supports seeking”as a coping strategy.
It is hoped that the hairdressers could strengthen their willingness to organize their career plans. Furthermore, we suggest that governmental agencies could engage some counseling plans to improve hairdressers’ professional skills and upgrade their social status.
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